

effective 

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Practitioner Qualification

● ————— 2022 ————— ●

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programme overview

In order to qualify as a NLP Practitioner, you have to complete 64 hours of self-managed study. To achieve this, you will need to complete the following elements:

structured learning	hours
access 32 pods & their additional resources	18
complete and submit a weekly journal	8
conduct your own research	8
attend 8 1-1 sessions, online	8
complete and pass 2 in-programme assignments	12
complete and pass a final assignment	10
	64

The length of the programme is largely up to you, but our recommend is 16-20 weeks.

The following pages explain each of the above in more detail.

the pods

access 32 pods & their additional resources

18 hours

what is a pod?

- 15-30 minutes of core learning
 - multimedia rich, incorporating a wide range of learning tools so that no pod is alike.
 - you choose your preferred learning style – each pod has audio narration throughout, or the option to read instead (just click the book icons).
- want more?...
 - this section provides additional resources to extend, expand or deepen your learning.
- available 24/7 and the website is mobile-friendly, so you can easily fit in some bite-sized learning ‘on-the-go’.

to see what a pod looks like, and how it works, have a look at our demo site:
<https://demo.effective.vision>

The pods (including the additional resources) contain most of the content you will need to complete the programme.¹

You will be expected to access 2 pods each week, as follows:

week 1	history, overview & key terms	key separations
week 2	presuppositions 1 to 3	presuppositions 4 to 6
week 3	presuppositions 7-9	presupposition 10: the rep system
week 4	the rep system: submodalities	perception

¹ The pods are for personal use only, please do not share or use the content elsewhere without our express permission.

week 5	beliefs	rapport
week 6	choice	problem solving
week 7	the meta model: principles	the meta model: practice
week 8	the Milton model: principles	the meta & Milton models compared
week 9	the Milton model: key skills 1	the Milton model: key skills 2
week 10	logical levels	metaprograms
week 11	currencies	habits: key techniques 1
week 12	habits: key techniques 2	strategy
week 13	timelines	state management
week 14	macro-communications	micro-communications, part 1
week 15	micro-communications, part 2	micro-communications, part 3
week 16	listening	getting others to listen
week 17	questioning	specialist techniques 1 to 4
week 18	specialist techniques 5 to 8	specialist techniques 9 to 12
week 19	trance & hypnosis	

reflective journal

complete and submit a weekly journal

8 hours

Each week you are required to submit a copy of your log or journal.

The format of this is up to you; we provide a template, but it is up to you whether you use this or create your own.

The purpose of the journal is threefold:

- to help you maintain focus throughout the programme
- to help you observe, practice and apply the principles and techniques you are learning
- to let me know that you are understanding what is being studied, and are able to apply it properly

I am assuming you will spend approximately 30 minutes per week in compiling this journal.

What the journal contains will of course vary from week to week, but it should address these three headings:

1	what principles or practices have you followed or tried out yourself, and with what effect?
2	what have you observed in others that you can now interpret through the lens of NLP?
3	what research or reading you have done, and a short critique of that research or reading

If for any reason you have not done any of the above in any week, you still need to submit a journal for that week, even if it says 'nothing to report'.

research

conduct your own research

8 hours

Each pod will contain a list of additional resources relevant to that pod; it is expected you will access all those resources.

In addition, I would like you to investigate additional resources which you find for yourself.

The purpose of this part of the programme is to encourage independent learning and thought. For example, there may be certain aspects of the programme you want to investigate in more detail; you may find something on the internet that spikes your interest, that you want to pursue....

So what you access, and how, is up to you. However, at the end of the programme you will be required to submit a list of all the resources you have accessed, with no more than a 3 line comment on how helpful that resource was in completing this programme.

You are also encouraged to make reference in your weekly journal to any research conducted that week.

live sessions

attend 8 x 1-1 sessions with the programme lead

8 hours

We will jointly arrange 8 1 hour 1-1 sessions, conducted online.

The purpose of these sessions is twofold:

- to provide you with the opportunity to raise anything you'd like to discuss further. This could be to seek greater clarity and understanding – but it could also be to discuss something of interest that you'd like to explore further
- to provide me with a sense of your progress

in-programme assignments

complete and pass 2 in-programme assignments

12 hours

The main purpose of this programme is to equip you to be a NLP Practitioner – that is, to competently and confidently practice NLP principles and techniques. I and the Society of NLP, who we represent, want to ensure that:

- you know the main principles, philosophy and presuppositions of NLP
- you know a significant majority of the NLP models, tools and techniques
- you can apply these principles, models, tools and techniques with confidence
- the reputation of NLP in general, and of the Society of NLP in particular, is maintained and enhanced through your work.

To help with this, you will need to complete 2 assignments through the programme, plus a final assessment (details on the next page).

These two in-programme assignments will be agreed between us, depending on:

- your particular interests and development needs within the programme
- the timing involved; there is no fixed deadline by which the assignments are due, so long as they are completed within the 16 weeks.

So you will influence the topics to be covered, the results to be achieved, and when the assignments are to be completed by.

You can also choose how to deliver the assignments. You do not have to assume they need to be written – for example other options might include a video recording, a presentation, a quiz, a viva....

You have been given an allowance of 6 hours per assignment.

final assignment

complete and pass a final assignment

10 hours

The brief for the final viva assessment is:

“Demonstrate your ability to be a qualified NLP Practitioner”.

You have one hour in which to do this.

The choice of what and how is entirely yours, but please bear in mind it may have to be provided online.

You have an allowance of 10 hours for this, which includes the one hour for the delivery of the assignment.

fees

Fees quoted below are per person for the full programme.

solo programme	
16 week programme (all live sessions are one to one)	1325.00
NLP Practitioner registration*	150.00
	1475.00

(all fees are exclusive of VAT, which will be added at 20%)

* This is a one-off, compulsory fee charged by the Society of NLP which licences you to practice as an NLP Practitioner on behalf of the Society of NLP.

enrolment

If you would like to find out more, or enrol in the programme, please email arnie@effectiveconnect.co.uk.